



**NÄRINGSLIVETS
PRODUCENTANSVAR**

This webinar is about

1

**The producer
responsibility and
increasing costs**

2

**Principles for
packaging fees
and forecast**

3

**How you as a
producer can
influence your cost**



The producer responsibility and increasing costs

The producer responsibility

The ordinance on producer responsibility for packaging **places demands on producers and aims to**

- reduce **the amount** of packaging material
- increase the proportion of packaging that can be **reused**
- increase the proportion of packaging that can be **recycled**
- reduce **litter**
- Producers must **cover all collection and recycling costs** for their packaging



Why the packaging fee increases

The main reason for increasing packaging fees is the government's decision on national curbside collection until the year 2027

- The municipalities' responsibility to expand CC no later than January 1, 2027
- The municipalities' compensation is regulated by ordinance on compensation (NFS 2023:14)
- The producers have a responsibility to finance



2

The principles for the packaging fees and forecast

The costs that make up the fees



Municipalities' collection
from households

70-80%



PRO logistics of materials
and recycling

20-30%

Our principles

When we determine packaging fees, we work according to the following principles

- Each type of material must **bear its own costs**
- All affiliated producers pay the same fee level for the same type of packaging. **Equal for all.**
- We are **open and transparent** with how the fees are set and what affects them
- Our business is **non-for-profit** and we have no profit distribution
- [Packaging fees - NPA](#)



The costs that make up the fees



Municipalities' collection
from households

7,33 SEK/kg



PRO logistics of materials
and recycling

4,47 SEK/kg

EXAMPLE

Fee for plastic packaging, private use,
compatible with material recycling

11,80 SEK/kg

Parameters that govern costs and fees

- The compensation to the municipalities for the collection and **expansion of CC**
- **Requirements** for expansion rate for business collection



Governed by
Legislation, ordinance,
authorities

- **Demand** for recycled material
- **Technology development** around sorting and recycling



Governed by
The market, PRO and the
recycling industry

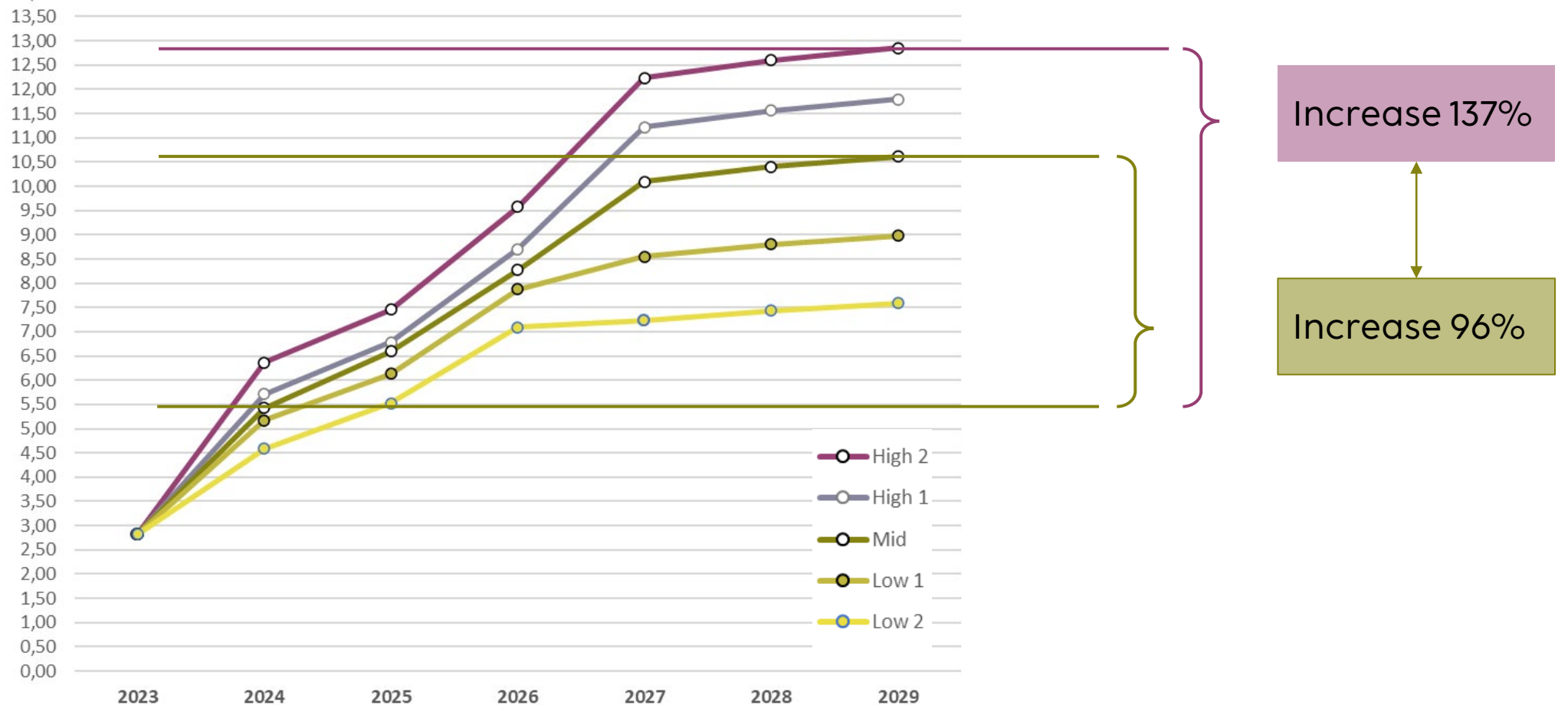
- **The material recyclability** of packaging materials placed on the market
- **Volume** of packaging placed on the market



Governed by
Producer

Forecast for future fees

Weighted average of fees for paper, plastic, metal and glass
Private use



3

**How you as a producer
can influence the costs**

Develop a good strategy for packaging development

Minimize packaging

- Reduce packaging material
- Remove unnecessary packaging

Reduce packaging volume

- Correctly adapted for the product
- Reduce air in the packaging

Design for recycling

- A material recyclable packaging has a lower packaging fee



Summary

1

**The producer
responsibility and
increasing costs**

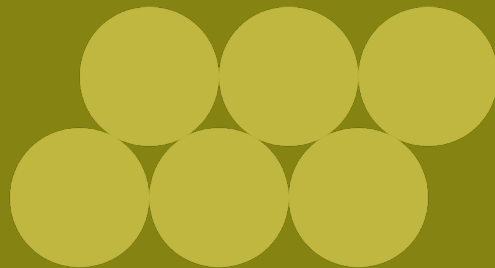
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**Principles for
packaging fees
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**How you as a
producer can
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